

Influencer™ for Spectrum Health Physicians

September 25, 2010



On behalf of the Spectrum Health Medical Staff Office, you are invited to attend Influencer™, a full day, action-packed workshop. Influencer shares the most common mistakes people make in identifying the root of a problem and teaches proven skills to make changes. Influencer combines compelling videos and extensive in-class exercises to give you the skills needed to develop your own influence strategy.

You will learn to:

- Successfully lead change initiatives
- Improve compliance with safety regulations
- Become empowered to solve problems within your team
- Diagnose the real causes behind problems and create real solutions
- Influence across the organization with or without formal authority

Facilitator

David L. Dull, MD
Vice President, Quality and Safety
Spectrum Health Hospital Group

Cost

Influencer is a valued workshop supported by the American College of Physician Executives. Spectrum Health is pleased to offer this course, valued at \$995, to physicians and mid-levels with privileges at any Spectrum Health hospital for \$50. Physicians without privileges at Spectrum Health may attend for \$300.

Date and Time

Saturday, September 25, 2010, 8:30 a.m. to 5 p.m.
Registration and light breakfast begin at 7:45 a.m.

Location

Calvin College
Prince Conference Center
1800 East Beltline Avenue SE
Grand Rapids, MI 49546

Registration

Influencer™ for Spectrum Health Physicians
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Registration is limited to 24 participants so register early. **Registration deadline is September 10, 2010.**

First Name: _____

Last Name: _____

Address: _____

City: _____

State: _____

ZIP Code: _____

Phone: _____

E-mail: _____

Legibly print your name as you want it on your name badge:

Checks should be made payable to Spectrum Health. Send check and completed form to:

Lisa White
Spectrum Health Center for
Exceptional Experiences
100 Michigan Street NE, MC195
Grand Rapids, MI 49503

Accreditation

Grand Rapids Medical Education Partners is accredited by the Michigan State Medical Society Committee on CME Accreditation to provide continuing medical education for physicians. Grand Rapids Medical Education Partners designates this educational activity for a maximum of 7.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.